

ADP Golf Program

Options to choose from



	Ground Ticket Experience	Shared Premium Hospitality Experience	ADP Private Premium Hospitality Experience	Business Unit Invitational
Package Specifics	WATCH GOLF			PLAY GOLF
Estimated cost range	<ul style="list-style-type: none">• BU funded – typically, \$50 to \$100 per person	<ul style="list-style-type: none">• BU funded – typically, \$150 to \$500 per person	<ul style="list-style-type: none">• BU funded – typically, \$200 to \$1,000 per person	<ul style="list-style-type: none">• BU Sales estimated investment starting point \$65k depending on course
Multiple day event?	<ul style="list-style-type: none">• Tickets can be purchased for one day or the entire week• You can rotate tickets each day for new guests	<ul style="list-style-type: none">• Tickets can be purchased for one day or the entire week• You can rotate tickets each day for new guests	<ul style="list-style-type: none">• Usually, tickets will have to be purchased for the entire week• You can rotate tickets each day for new guests	<ul style="list-style-type: none">• To be determined during planning process
Access	<ul style="list-style-type: none">• Just the grounds	<ul style="list-style-type: none">• Shared premium tent with others	<ul style="list-style-type: none">• Private premium tent w/ just ADP and our guests	<ul style="list-style-type: none">• To be determined during planning process
Included Food and beverage	<ul style="list-style-type: none">• No	<ul style="list-style-type: none">• Typically, food is included• Typically, some level of drinks are included	<ul style="list-style-type: none">• Typically, food is included• Typically, some level of drinks are included	<ul style="list-style-type: none">• To be determined during planning process
Included swag <small>(funded by Brand to Demand Marketing group)</small>	<ul style="list-style-type: none">• Clear ADP branded bag that everything comes in• Titleist ADP branded hat• Titleist ADP branded golf towel• Titleist ADP branded golf balls• Camelback ADP branded tumbler• ADP branded golf collateral	<ul style="list-style-type: none">• Clear ADP branded bag that everything comes in• Titleist ADP branded hat• Titleist ADP branded golf towel• Titleist ADP branded golf balls• Camelback ADP branded tumbler• ADP branded golf collateral	<ul style="list-style-type: none">• Clear ADP branded bag that everything comes in• Titleist ADP branded hat• Titleist ADP branded golf towel• Titleist ADP branded golf balls• Camelback ADP branded tumbler• ADP branded golf collateral	<ul style="list-style-type: none">• To be determined during planning process
Included Team ADP Booklet	<ul style="list-style-type: none">• Yes, we'll include a branded book w/in the swag bag for prospects to learn about Team ADP	<ul style="list-style-type: none">• Yes, we'll include a branded book w/in the swag bag for prospects to learn about Team ADP	<ul style="list-style-type: none">• Yes, we'll include a branded book w/in the swag bag for prospects to learn about Team ADP	<ul style="list-style-type: none">• Yes, we'll include a branded book w/in the swag bag for prospects to learn about Team ADP
Team ADP Ambassador	<ul style="list-style-type: none">• Not available	<ul style="list-style-type: none">• Not available	<ul style="list-style-type: none">• Ability to request PGA TOUR/LPGA/European Tour ambassador (subject to schedule and minimum event criteria)	<ul style="list-style-type: none">• Ability to request PGA TOUR/LPGA/European Tour ambassador for additional fee (subject to schedule)
Time needed to request	<ul style="list-style-type: none">• Minimum of 30 days to plan	<ul style="list-style-type: none">• Minimum of 90 days to plan	<ul style="list-style-type: none">• Minimum of 90 days to plan	<ul style="list-style-type: none">• At least 90 days
Anti-Bribery Specifics	<ul style="list-style-type: none">• Must follow pre-approved anti bribery guidelines. Specifics can be reviewed here.	<ul style="list-style-type: none">• Must follow pre-approved anti bribery guidelines. Specifics can be reviewed here.	<ul style="list-style-type: none">• Must follow pre-approved anti bribery guidelines. Specifics can be reviewed here.	<ul style="list-style-type: none">• Must follow pre-approved anti bribery guidelines. Specifics can be reviewed here.