

Business owners giving voice to their communities

In the current environment of rapid global change, people are striving for meaning and belonging. Hear from these two business owners who are ADP clients and are making enormous positive impacts in their organizations and communities.



Judie Saunders

Owner,
Law Offices of
Judie Saunders



First-generation American, parents from Trinidad and Tobago



Specializes in representing clients **who have been victimized**



Firm certified by **The Women's Business Enterprise National Council (WBENC)**

On supporting her clients:

Saunders offers representation to help amplify her clients' voices and give them a fair chance.

"The main objective with abusive authority figures is to keep individuals silent so they can impose their will. Survivors think their thoughts and emotions don't matter, but we all lose out when someone's voice is grabbed from them."

On workplace challenges:

As an African American business owner, Saunders faced a challenge that drives her to this day.

"Being told that you have to work twice as hard to gain half as much. You wish it could be different, but you don't let it stop you."

On partnering with ADP:

Saunders leverages payroll and HR resources to support her business and focus on her objectives.

"I never thought ADP would service a business of my size."

Rebecca Geller

Owner,
The Geller Law Group



Started her law firm as a **working mother** with two children under three years old



Supports the **Lorton Community Action Center (LCAC)**



Hired **25–30 furloughed federal employees** for temporary work in the midst of the Jan 2019 government shutdown

On flexibility and values:

Geller attributes the success of her firm's employment model to trust.

“ *Autonomy and control equal better performance. We're hiring right now, and the number one reason people apply here is the flexibility. We offer and promote the values that people want in their lives. In addition to being known for our flexible schedules, our firm also values social justice and community service very highly. There's been a generational shift [to values-based employment choices].* ”

On company culture:

Geller practices and supports social justice and family values to help build strong client relationships.

“ *Our clients value our culture as well. Over the years we've gotten more vocal about work-life balance. Many clients, some of whom are single men, share with me how much they respect what we're doing with the firm. Many want to bring their business to firms that believe in social justice and recognized us as that firm after our response to what happened to George Floyd.* ”

Their dedication to healing and uplifting through workplace policies, client support, advocacy and community outreach is an incredible example of being the change in a new world of work. To read more of their story, check out the ADP SPARK article, [**Women Business Owners Giving Voice to Their Communities.**](#)



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