



Top 6 Ways to Strengthen Your Company Culture

Discover simple HR solutions to make a high impact on your teams

Your HR team plays an essential role in employees' experience at your organization, driving efforts like keeping teams connected (especially in today's remote or hybrid work scenarios), protecting workers' health, and helping employees stress less at work. **ADP Marketplace**, our digital HR storefront, has easy-to-implement tools to help simplify these processes and more to keep your people happy, healthy and engaged.

Explore some of the top ways to create a great experience for your teams, with recommended apps to help you get started.

01 Keep your remote workforce engaged and connected.



67% of workers say they feel empowered to take advantage of flexible working arrangements at their companies.¹

Help adapt your engagement strategy for the virtual or hybrid workplace with solutions like:



Performance management and engagement



Engagement and social recognition



Employee text messaging



Peer-to-peer rewards and recognition

02 Foster a safe and healthy workplace.



73% of CFOs say they've changed their workplace safety measures and requirements in response to COVID-19.²

48% of employees feel that they're compromising personal safety to keep their job.

Help adapt your employees and workplace to new health and safety procedures with apps like:



Thermal scanning and access management



Incident management and COVID-19 safety



Mental health and COVID-19 vaccine management



Disaster preparedness and business recovery

03 Keep your employees healthy, physically and mentally.



67% of workers surveyed say they experience stress at least once a week.⁴

44% of employees surveyed have deferred medical care during the COVID-19 global health event.⁵

Offer employees easy ways to stay active and access essential medical care through innovative solutions like:



Wellness challenges with cash-back rewards



Flexible corporate fitness benefits



HSA, FSA and HRA administration



24/7 nationwide telemedicine

04 Create a culture of learning and growth.



ONLY 15% of remote workers say their company has been very effective in providing skills training to help grow in their careers.³

74% of employees surveyed say they're ready to learn new skills or retrain to remain employable in the future.⁶

Help employees in any location build new skills with learning platforms like:



Powerful, content-rich global LMS



Robust LMS with standalone anti-harassment training



Small-business video-based LMS



Comprehensive, global corporate LMS

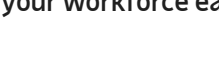
05 Help your employees improve their financial wellness and stress less.



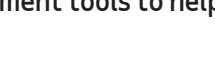
54% of employees identify finances as their top source of stress.⁷

29% of employees say their financial stress has been a distraction at work.⁷

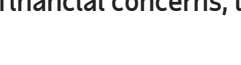
Offer your workforce easy-to-implement tools to help ease their financial concerns, including:



Early access to earned wages



On-demand pay benefit



Education savings and student loan benefits

06 Incorporate social responsibility into your benefits and compensation plans.



64% of Americans say they've donated to a nonprofit or sent financial aid to family or friends since the start of COVID-19.⁸

When CEOs were asked to rate their most important measure of success in 2019, the **No. 1 issue** they cited was **"impact on society, including income inequality, diversity, and the environment."**⁹

Help create an equitable workplace and a culture of giving with solutions like:



Easy-to-implement workplace giving program



Analysis software to ensure pay equity



Anonymous employee hotline



Pay-equity auditing and DEI analytics



Flexibility to choose state-of-the-art solutions

ADP Marketplace allows you to discover, try, buy and implement easy-to-use HR apps that automatically integrate and securely share data between your HR systems, all with the simplicity of single sign-on, single data input and single billing.

With the freedom to select the software solutions that enhance your HR tech stack, you get easy access to ADP® and third-party solutions that work together to provide you with a simple, modern HR experience.



Instantly access HR solutions.

Explore ready-to-use HR products for recruiting and onboarding, financial wellness, learning management, benefits administration, and more.



Try before you buy.

Many solutions offer full-featured free trials, so you can ensure the product meets your needs.



Securely share data.

Get more out of the HR tech you already use. Data connectors allow you to securely and automatically share your ADP data with many of your favorite HR systems.

Visit apps.adp.com to learn more.

¹ ADP Research Institute, People at Work 2021: A Global Workforce View, April 2021.
² PwC, CFO insights: Latest findings from PwC's Pulse Survey, November 2020.
³ PwC, Recovery starts with safety and confidence, November 2020.
⁴ ADP Research Institute, People at Work 2022: A Global Workforce View, April 2022.
⁵ Willis Towers Watson, 2020 Global Benefits Attitudes Survey, October 28, 2020.
⁶ PwC, Workforce of the future, 2018.
⁷ PwC, Employee Financial Wellness Survey, 2020.
⁸ Zelle, Consumer Benefit Behaviors, September 2020.
⁹ Deloitte Global Human Capital Trends, Leading the state enterprise: Reinvent with a human focus, 2019.

*Availability of solutions varies by ADP® platform.

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