

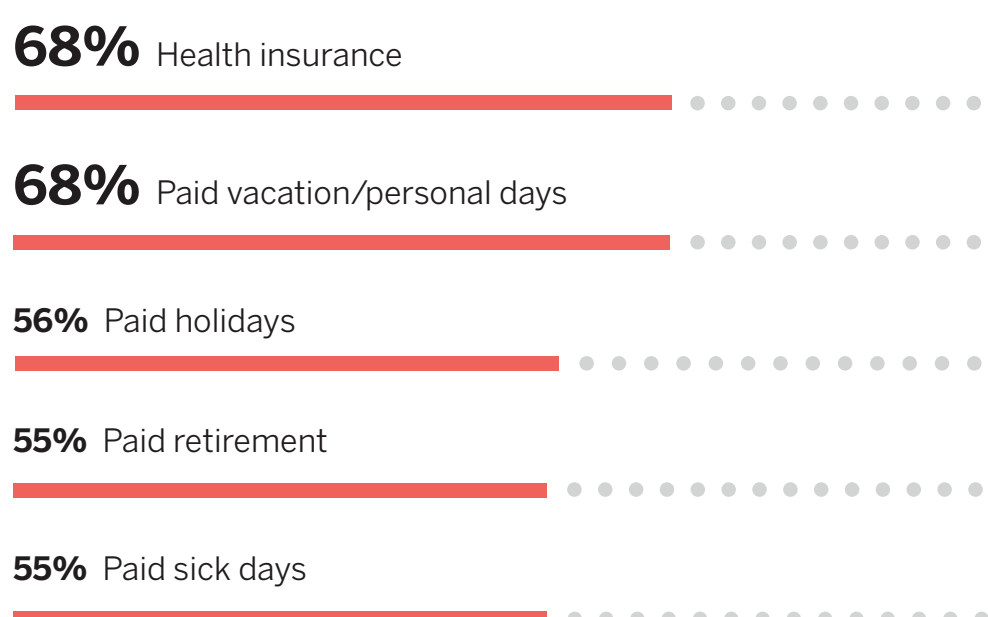
Do you know which benefits will attract and retain top talent?

With benefits being such a key investment, it's important to know what employees really want.

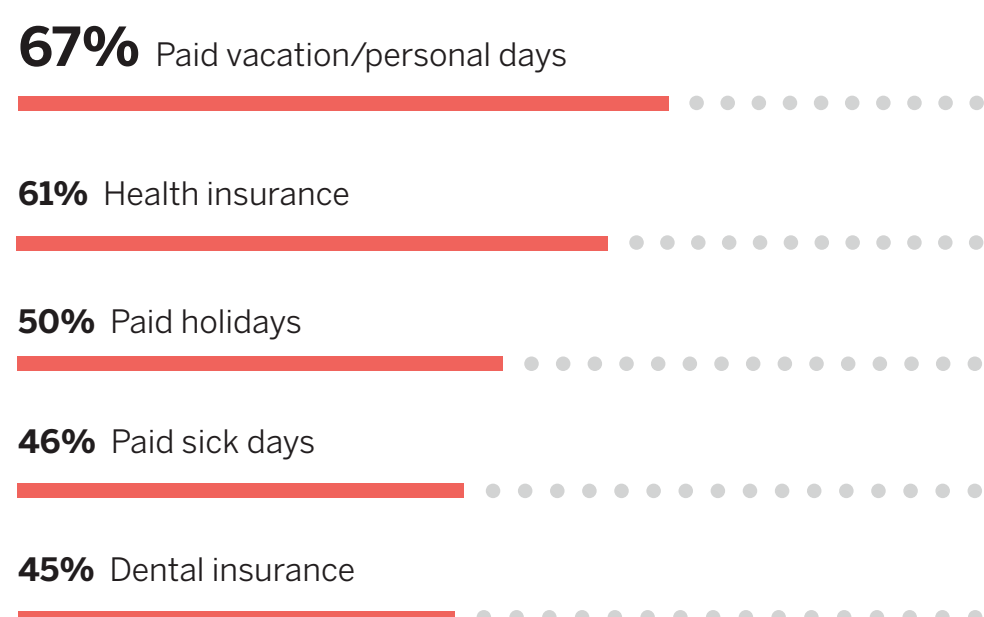


Here are the benefits that have the most impact on employee attraction and retention, based on a survey of 5,000+ employees*

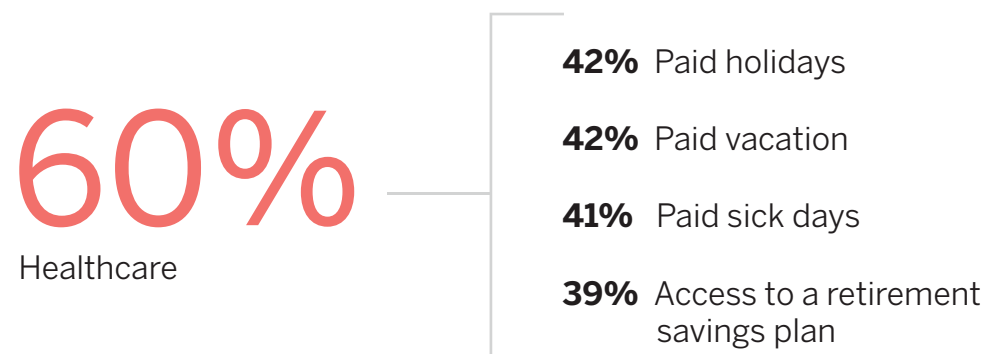
Top 5 benefits companies offer:



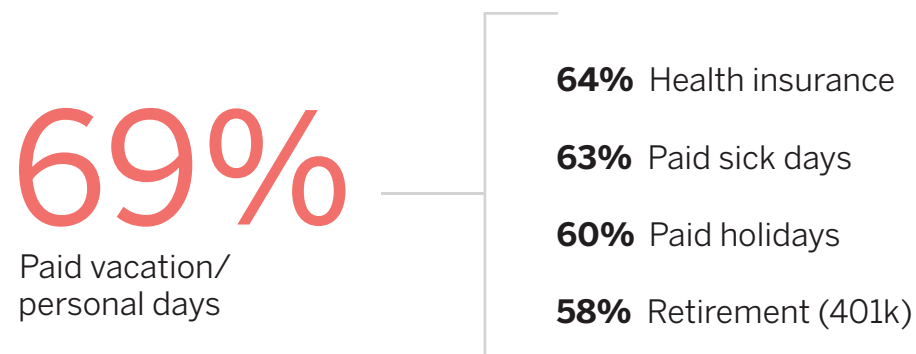
Top 5 benefits employees use:



Top 5 benefits that influenced employees to accept role at current company:

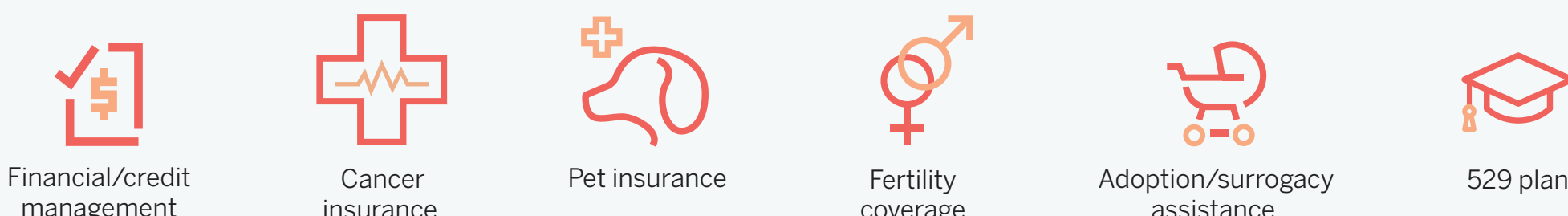


Top 5 benefits that would influence employees to accept a role at a new company:

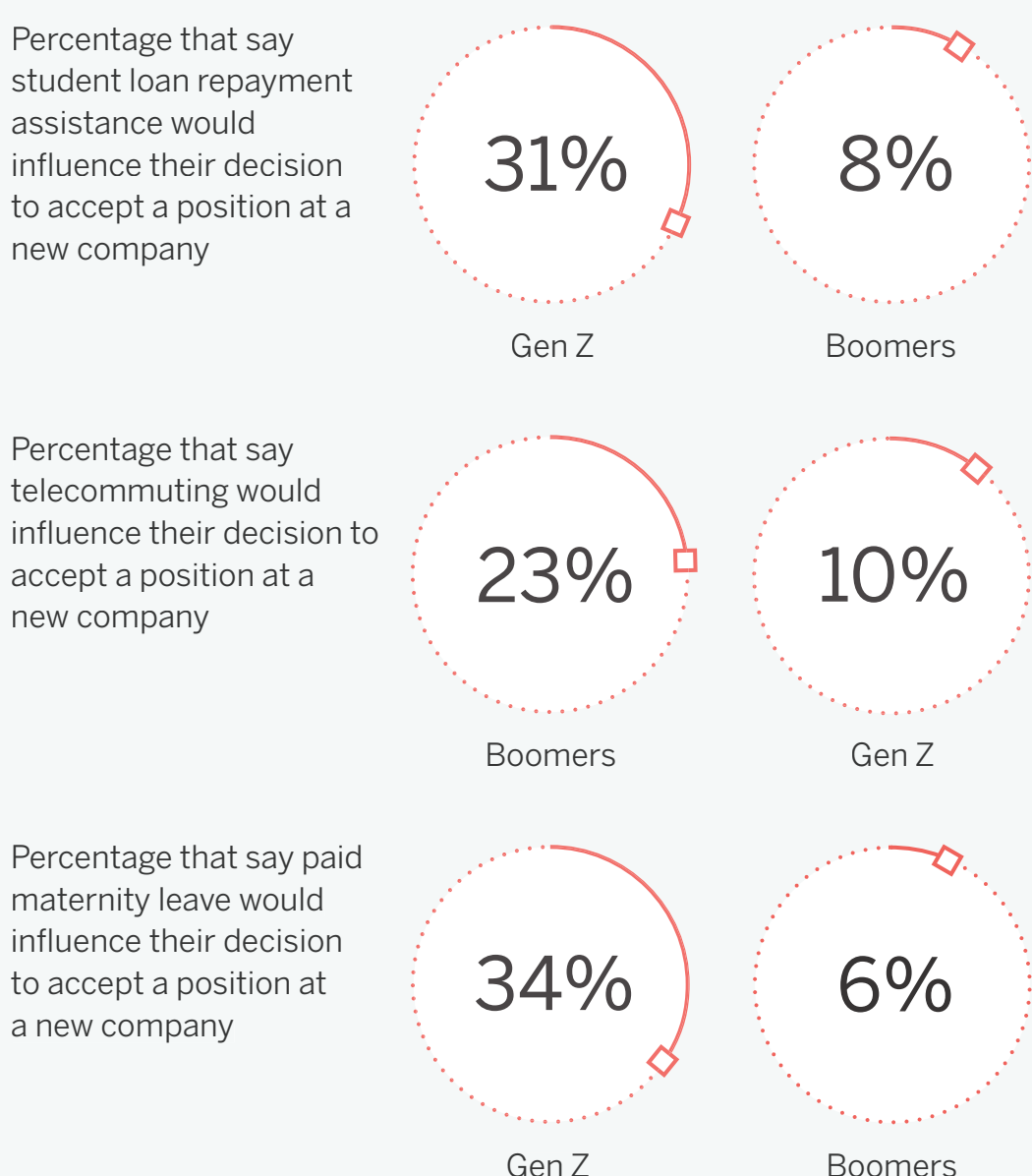


3 steps employers can take to make benefits count

1. Offer nontraditional benefits



2. Customize benefits based on generation



3. Build out your benefits package with:

- Life insurance
- Vision
- Paid bereavement
- Disability
- Paid maternity
- Paid family leave
- Flexible savings account
- Employee assistance programs

To learn more about employee benefits options, please visit insurance.adp.com.

Please remember that only licensed representatives can discuss insurance products.

*ADPIA, in partnership with Arizent/Employee Benefit News, conducted an online survey in August 2019 of more than 5,000 employees of small businesses as well as employees open to new employment in businesses of any size.

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