

# Build a stronger, better financial services business

Today's increasingly competitive environment presents many challenges and opportunities for financial services businesses. Here are some of the ways ADP Workforce Now<sup>®</sup> and ADP Marketplace can help free up more of your time so you can focus on growing your business.

### ADP Marketplace

Build your integrated HCM ecosystem with a collection of highly rated ADP® and third-party HR solutions that seamlessly and securely share data with your ADP platform.



Always Designing for People

# Attracting and developing new business

It's growing more challenging to generate new clients, and the competition is fierce. Well-trained employees on the front lines are the key to grow your client base and increase revenue. When you reduce your administrative burden, you have more time to spend on strategic growth initiatives.

**Did you know?** Organizations with engaged employees outperform those without by up to 202 percent.<sup>1</sup>

#### How ADP can help

- All-in-one solution: Transform the way work gets done with ADP's single system that helps create a seamless experience across the organization, from employees to managers and practitioners. Reduce manual and administrative tasks, so you can focus on increasing productivity and boosting financial outcomes
- **Recruitment, screening and selection:** Amplify your company culture and talent opportunities with a market-leading hiring process. Avoid costly mistakes with screening and selection tools and practices that ensure your new hire is the best hire
- **Grow and retain top performers:** Turn exceptional new hires into stellar performers with performance management tools, and retain them with the right pay with support from compensation management features

# 2 Maintaining compliance in a tightening regulatory environment

The volume and complexity of regulation requirements can lead to financial institutions investing a majority of their time, effort and discretionary budget into meeting those compliance standards. Investing in the right systems and processes can give you peace of mind that your business is maintaining compliance.

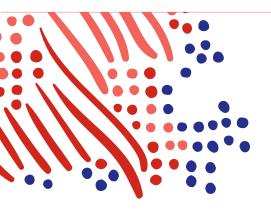
#### How ADP can help

 HR Recordkeeping: Track, maintain and report on required compliance data down to the individual employee level

"Our executive team loves ADP, as we're able to get them the up-to-date data they need. It's accurate, and the system is very easy for them to use. Having the ability to access these insights allows them to make strategic decisions guicker than ever before. ADP Workforce Now<sup>®</sup> is also scalable, so as we grow I know it's a product we won't have to change. My trust level with ADP is outstanding; we love ADP's product, but we stayed because of the people. The response time, the engagement, the partnership is second to none."

#### Lisa King

Senior Vice President of HR, Washington Federal Bank



- **HR Guidance:** Compliance specialists help you stay on top of compliance obligations by providing health care reform guidance, legislation monitoring and EPL insurance to help you mitigate potential financial exposure for covered employee claims and lawsuits
- **Time and Labor Management:** Boost productivity, control costs and help compliance with automated timekeeping and scheduling and web and mobile self-service that provide real-time visibility into attendance, time off and overtime
- **HR Assist**<sup>\*</sup>: Provides best practice information designed to help you navigate every day and complex HR issues. Helps you comply with federal and state employment laws

# Facilitating the right technology experience and service

It's a struggle to keep up with evolving technological needs and employee and client expectations. But failure to invest in secure, agile systems can result in significant financial and business losses and leave you open to the risk of cyberattacks.

**Did you know?** Nearly 50 percent of research respondents identified technology issues as a top challenge for their business.<sup>2</sup>

#### How ADP can help

- **State-of-the-art technology:** Assistance with payroll, compliance, risk management, benefits administration and recruiting provides customized guidance without increasing vendors or headcount
- Mobile app: Provide managers and employees anytime, anywhere access to their payroll, tax, benefits, timecards, paid time off and other information so they can view and take action at their convenience. It's one of the most downloaded free business apps in the Apple® App Store® and the most downloaded app for HCM<sup>3</sup>
- Workforce Insights: Unlock a deeper understanding of your workforce by revealing potential issues, patterns and trends in performance, turnover, engagement and compensation, and generating data for compliance initiatives

Sources: 1. Business 2 Community, 2017 2. Hinge 2017, Top Business Challenges for Financial Services Firms 3. ADP Media, HR on the Go 2019 Release \*Additional fees may apply. For companies with up to 500 employees.

# Learn more today!



ADP, the ADP logo, ADP Workforce Now and Always Designing for People are trademarks of ADP, LLC. Copyright© 2019 ADP, LLC. All rights reserved.