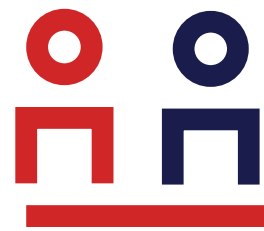


How to Help Overcome the Top HR Challenges Facing Retailers

Running a retail business involves unique HR challenges and often heavy administrative burden. In fact, 73% of HR professionals in the retail industry said they could better serve their company's overall goals if they were able to spend less time on administrative tasks¹. Taking a closer look at retailers' ever-present obstacles can help you get ahead of potential problems and position your organization for success.



Finding and keeping the right talent

Businesses are only as good as their people. Identifying high-potential hires and investing in keeping them around can pay off for everyone.

70%

retail employers who reported having difficulty finding in-store candidates with the appropriate technical experience²

82%

retail employers who expressed difficulty finding candidates with appropriate cross-functional experience¹

60%

employee turnover per year in the retail industry³



Managing and staffing employees

Streamlining time and scheduling processes for retail employees can lead to increased sales and productivity, and less time on administrative tasks.

Scheduling employees is a top challenge for

24%

of HR managers in retail.³

Implementing more stable employee scheduling led to:

7% increase in sales⁴

5% increase in labor productivity⁴



Meeting compliance requirements

Keeping up with ever-changing employer regulations is top of mind for retailers, especially those that operate across multiple states.

Ensuring compliance is a top concern for

34%

of HR managers in retail.³

How ADP Marketplace Can Help:

ADP Marketplace is your digital HR storefront that provides ADP® clients with access to ADP and leading 3rd party solutions that can seamlessly and securely share data with your ADP platform. With the freedom to choose the solutions that work best for your retail business, you can build your integrated HCM ecosystem with a portfolio of solutions that meet your biggest needs. What's more, you'll increase your personal productivity by creating a single system of record that helps you automate the management of employee data across your entire HCM ecosystem.

Looking for new ways to help address your HR challenges? Check out some of today's top apps for the retail industry!



To learn more, visit apps.adp.com

SOURCES:

¹ ADP HR Manager Survey, April 2019 | ² Indeed: Focus on Retail <http://blog.indeed.com/2018/03/08/focus-on-retail/>
³ Bloomberg: Why retailers are suddenly desperate to keep their least valuable workers <https://www.bloomberg.com/news/articles/2015-03-06/why-retailers-are-suddenly-desperate-to-keep-their-least-valuable-workers>
⁴ HBR: When Retail Workers Have Stable Schedules, Sales and Productivity Goes Up <https://hbr.org/2018/03/research-when-retail-workers-have-stable-schedules-sales-and-productivity-go-up>